



MOUNTAIN TRAVEL SYMPOSIUM

SQUAW VALLEY USA/NORTH LAKE TAHOE ❄️ APRIL 15-21, 2012



❄️ 2012 MOBILE APP SPONSORSHIP GUIDE



Mountain Travel Symposium
Michael J. Pierson, Partner
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*MOBILE APP SPONSORSHIP PACKAGES

Our innovative app, created by QuickMobile, features the latest information on all things MTS, from the schedule of events and speaker listings to local ski rental deals to our Facebook and Twitter updates.

Attendees can even send direct messages to each other using an interactive directory.



STANDARD LISTING

All MTS attendees receive a standard listing in the attendee directory which includes basic contact information (phone, email and company name).



BRONZE PACKAGE...\$150

Upgrade to an eye-catching profile in the attendee directory that includes:

- Bold name and company
- Company logo
- Description (100 words)
- Hyperlink to site of your choice
- Additional listings for staff members of the same company: \$100 each



SILVER PACKAGE...\$1,250

Silver package includes all of the features of the Bronze Package plus:

- Banner on many major pages, appearing in rotation with the silver sponsors
- Your banner links to any website that you wish
- Limit: ten sponsors



GOLD PACKAGE...\$3,500

Gold Package includes all of the features of Bronze and Silver Packages plus:

- Dedicated splash page, appearing in rotation with other gold sponsor
- Limit: two sponsors

* SPECIFICATIONS

- MTS Mobile Listing Packages are only available to MTS attendees.
- Logos for listings must be 173 x 130 pixels, provided as an EPS file.
- Banners: 640 x 100 pixels, provided as a (JPG, GIF, PNG or EPS) file.
- Graphics must be submitted before February 24, 2012 to Corey Phan: cphan@mntnrvl.com.

*MOBILE ALERTS (PUSH NOTIFICATIONS)



Get your message heard!

MTS Mobile Alerts (Push Notifications) allow you an instant and innovative connection with the MTS audience on-site.

Here's how it works: Short messages (max 140 characters) are sent directly to the mobile app at the time(s) scheduled by each sponsor. Attendees who opt to receive updates will see the alert appear on their iPhone, similar to a text message.

Whether you're soliciting more appointments or promoting your company's party, MTS Mobile Alerts give you unparalleled access to the MTS audience.

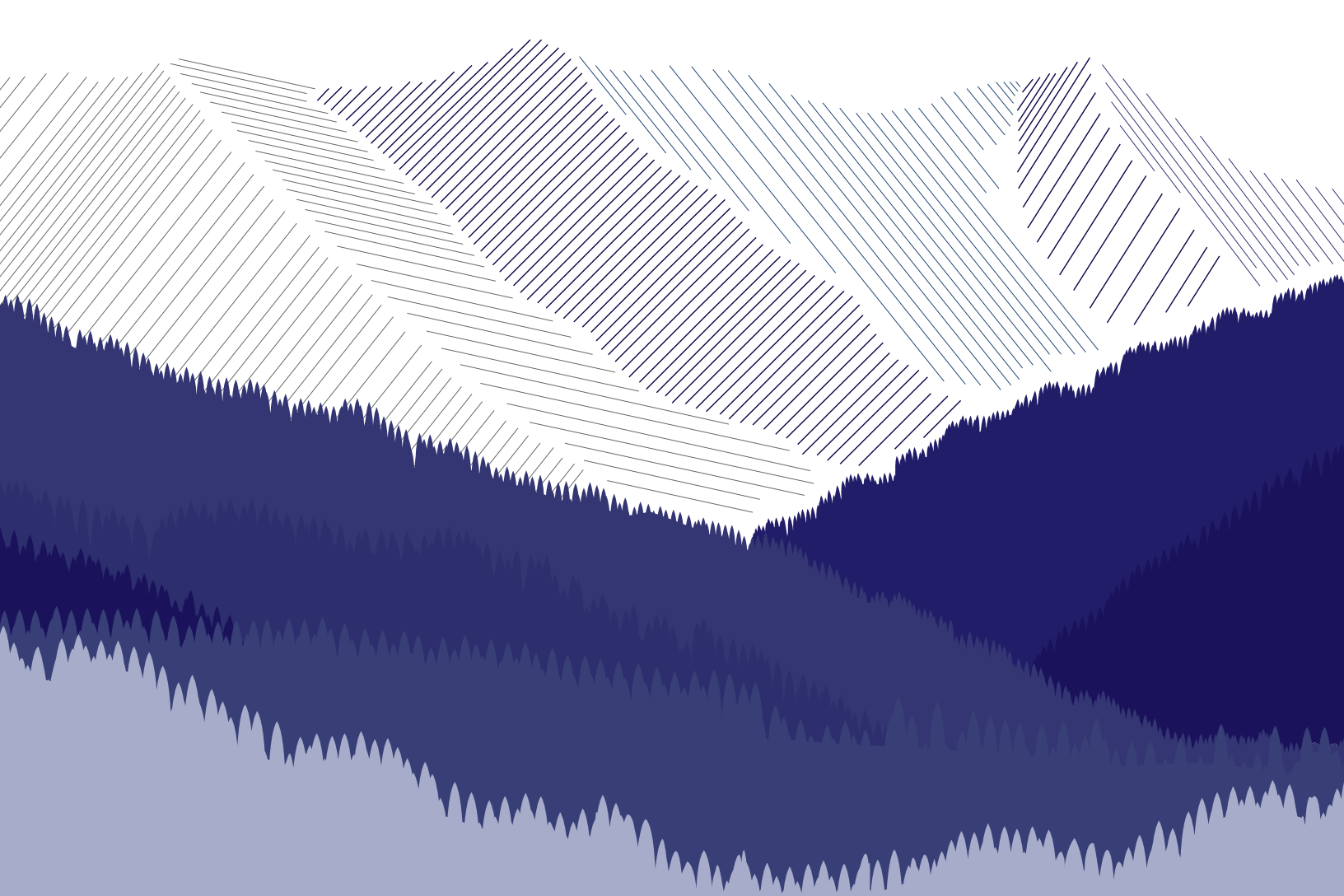
MTS Mobile Alerts: \$300 per message

Please contact MTS for multiple Mobile Alert pricing.

* SPECIFICATIONS

- Push Notifications are limited to a maximum of one message every 15 minutes during the conference.
- Messages cannot be more than 140 characters and are text only.
- Times and dates are on a first come, first serve request basis.

For additional information, please contact Corey Phan at cphan@mntnrvl.com or +1 949 457-1545 x112



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